

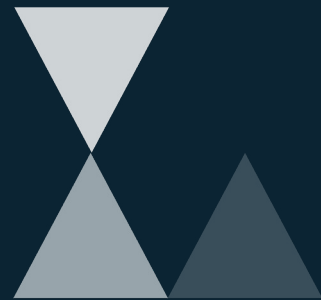


Fraser & Co

Why Choose Fraser & Co?

ALL YOU NEED TO KNOW ABOUT
FRASER & CO'S VALUES & SERVICES

& WHAT MAKES US DIFFERENT



FIND WHAT MOVES YOU

London West End | City & Shoreditch | Colindale | Kew Bridge & Brentford | Hong Kong

Trusted.



SUPER FRIENDLY!



"Macey was great throughout the process. She is super friendly and caring and will go over and above to ensure you are happy. I suggest that anyone looking for the perfect home, contact her." Josh

✓ RECOMMENDED



VERY EFFICIENT!



George was very efficient in the flat finding process. He was also very attentive of any problems that we had and ensured that they were solved quickly and easily during the period of our lease

✓ RECOMMENDED



WENT ABOVE & BEYOND!



Fraser & Co. were very helpful throughout my tenancy. Our property manager, Alice McCormack, went above and beyond whenever I had a problem. Can't recommend enough!

✓ RECOMMENDED



Fraser & Co Values.



01 Customer Service

Choosing Fraser & Co. for your buying or renting journey means enjoying unparalleled excellence in a down-to-earth way. From start to finish, we prioritise your satisfaction with a personalised, professional, and efficient approach.

Our dedicated team is flexible and customer-focused, ensuring we meet your unique requirements. We take the time to fully understand your goals, tailoring our services for a successful outcome.

02 Informed Guidance

At Fraser & Co. London Estate Agents, we take pride in offering unparalleled informed guidance to our clients. Our dedicated team is readily available to address any questions you may have about the buying or renting process, ensuring a seamless experience for every buyer or tenant. Whether you're unfamiliar with a specific area, our knowledgeable staff is here to assist, providing valuable insights on transportation, open spaces, shopping options, entertainment venues, and local schools. With our commitment to transparency and expertise, we strive to guide you in the right direction and make your property journey as smooth as possible. Choose Fraser & Co. for a trusted partner in your real estate endeavors.

03 Feedback

We hold your feedback in high regard as a crucial element of our commitment to continuous improvement. Your opinions and insights are invaluable to us, shaping the foundation of our services. We recognize the significance of understanding your experience with us, and we actively encourage open communication. Your feedback not only helps us refine our processes but also allows us to tailor our services to better meet your needs. We view feedback as a constructive tool for growth, ensuring that we consistently deliver exceptional service and exceed your expectations. Choose Fraser & Co., where your feedback matters, and together, we build a stronger, more responsive real estate experience.

What makes Fraser & Co Different?

Looking for a top-notch London based estate agency with a wealth of experience? Look no further than Fraser & Co. With three decades in the business, we have become experts in all aspects of the property market, including property sales and lettings, property management, new homes, and more.

Our sales and lettings specialist teams have a wealth of experience and local expertise, making us the go-to choice for those looking to buy, sell, or rent property in London. At our estate agency, we specialise in helping buyers and renters find the perfect property in London.

Whether you're looking for a spacious family home, a chic city apartment, or a stylish studio, we have something to suit your needs. We aim to make moving and investing in London property a seamless, five-star experience, with our award-winning team looking after your interests long after you've signed on the dotted line and unpacked the boxes. Find out where your next property could be.

Find what moves you with Fraser & Co.

fraser and co estate agents

property experts

property management

lettings listings in London

for sale in London

new build homes in London



Fraser & Co Services.

Property Management

Our expert property management team understands the intricacies of London's dynamic real estate landscape and is committed to ensuring optimal returns and peace of mind for landlords and property investors. We believe in operating with the utmost integrity, honesty, and professionalism and building long-term relationships with our clients based on trust and transparency. Expertise and Experience - With 30 years of experience in the property market, we're well-versed in landlord and tenant laws, property maintenance, and market trends. Efficient tenant management - we handle all aspects of tenant management, from thorough screening processes to lease agreements and conflict resolution.

Lettings

When it comes to renting a property in London, it's important to consider your specific needs and preferences. Do you prefer to be closer to public transportation or in a quiet neighbourhood? How many bedrooms and bathrooms do you need? Do you have any specific amenities in mind? At Fraser & Co., we specialise in helping renters find the perfect rental property in London. Our team of experienced agents is dedicated to understanding your needs and finding the right home for you. We understand the rental market and will guide you through the process of finding, viewing and securing your new home. Let us help you find your perfect rental property in London. Our mission is to help landlords, buyers, and tenants navigate the complex and dynamic London real estate landscape with confidence and ease. At Fraser & Co. we are dedicated to providing comprehensive property management services to landlords, tenants, and investors alike. We understand that managing a property can be a complex and time-consuming task, which is why we offer a wide range of services to take care of all your property management needs.

Sales

With our expertise in one of the world's most sought-after property markets, we ensure you get the best value. First, we analyse current market conditions to price your property competitively. Then, we enhance its appeal through effective marketing strategies. Our experienced team specialise in London property sales. We work closely with you to achieve competitive pricing, execute effective marketing, and negotiate favourable deals. Selling your property can be a difficult task. Our data suggests that properties valued incorrectly stay on the market longer than properties that are correctly priced. Our agents are experts in valuing properties, marketing it and matching you with the best buyers. Contact our agents to find out more. If you are looking to purchase a property, Fraser & Co. has the knowledge and expertise you need. With hundreds of London properties on the market to choose from, an extensive branch network across London, and experienced estate agents, whether you are a home buyer looking to buy a city penthouse, a period property or something in between, we'll help you find a home that's perfect for you. Our agents will guide you on the best course of action to get the highest yield on your investment.

New Homes

We specialise in new build developments. Whether you're a property investor looking for a property in London to buy with the latest amenities and finishes or a first-time home buyer searching for your dream home, we have you covered. Our team is highly experienced in the London property market and is dedicated to helping you find the perfect new development for your needs. We have strong relationships with property developers and are often able to offer our clients exclusive access to new properties for sale before they hit the open market. We are here to guide you every step of the way of your new homes buying journey. From the initial search to the final purchase, our team will provide you with expert advice and support to ensure that you make an informed decision.

Fraser Membership.

Why are these important?

Estate agents in the UK are required to be members of various regulatory bodies and schemes to ensure transparency, professionalism, and protection of both landlords and tenants. Here's a brief explanation of why they need to be members of the mentioned organisations:

TDS – Tenancy Deposit Scheme



The TDS are the longest-serving, not-for-profit government approved scheme protecting millions of tenancy deposits since 2003. As a government approved provider of alternative dispute resolution, they provide free, impartial end of tenancy dispute resolution and mid-tenancy conciliation and mediation services.

The Property Ombudsman



The Property Ombudsman Service (TPOS) is the largest scheme, established in 1990. They will offer you advice and guidance and will undertake early resolutions wherever possible.

Safeagent – Accreditation Scheme



Peace of mind for landlords and tenants safeagent is the UK's leading, not for profit accreditation scheme for lettings and management agents operating in the Private Rented Sector. safeagents meet strict compliance criteria to provide reassurance to landlords and tenants.

RICS – The Royal Institution of Chartered Surveyors



Our Directors David Parris & Keith Fraser are members of The Royal Institution of Chartered Surveyors (RICS), a leading professional body working in the public interest to advance knowledge, uphold standards, and inspire current and future professionals. Members help to create and protect built and natural environments that are sustainable, resilient and inclusive for all.



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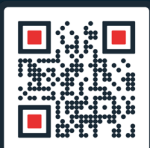
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