



Fraser & Co

Why Choose Fraser & Co?

ALL YOU NEED TO KNOW ABOUT
FRASER & CO'S VALUES & SERVICES

& WHAT MAKES US DIFFERENT



FIND WHAT MOVES YOU

London West End | City & Shoreditch | Colindale | Kew Bridge & Brentford | Hong Kong

Trusted.

★★★★★

SUPER FRIENDLY!

 GOOGLE REVIEW

"Macey was great throughout the process. She is super friendly and caring and will go over and above to ensure you are happy. I suggest that anyone looking for the perfect home, contact her." Josh

✓ RECOMMENDED

★★★★★

VERY EFFICIENT!

 GOOGLE REVIEW

George was very efficient in the first finding process. He was also very attentive of any problems that we had and ensured that they were solved quickly and easily during the period of our lease.

✓ RECOMMENDED

★★★★★

WENT ABOVE & BEYOND!

 GOOGLE REVIEW

Fraser & Co. were very helpful throughout my tenancy. Our property manager, Alice McCormack, went above and beyond whenever I had a problem. Can't recommend enough!

✓ RECOMMENDED



Fraser & Co Values.



01 Customer Service

Choosing Fraser & Co for your buying or renting journey means enjoying unparalleled excellence in a down-to-earth way. From start to finish, we prioritize your satisfaction with a personalised, professional, and efficient approach.

Our dedicated team is flexible and customer-focused, ensuring we meet your unique requirements. We take the time to fully understand your goals, tailoring our services for a successful outcome.

02 Informed Guidance

At Fraser & Co London Estate Agents, we take pride in offering unparalleled informed guidance to our clients. Our dedicated team is readily available to address any questions you may have about the buying or renting process, ensuring a seamless experience for every buyer or tenant. Whether you're unfamiliar with a specific area, our knowledgeable staff is here to assist, providing valuable insights on transportation, open spaces, shopping options, entertainment venues, and local schools. With our commitment to transparency and expertise, we strive to guide you in the right direction and make your property journey as smooth as possible. Choose Fraser & Co for a trusted partner in your real estate endeavors.

03 Feedback

We hold your feedback in high regard as a crucial element of our commitment to continuous improvement. Your opinions and insights are invaluable to us, shaping the foundation of our services. We recognize the significance of understanding your experience with us, and we actively encourage open communication. Your feedback not only helps us refine our processes but also allows us to tailor our services to better meet your needs. We view feedback as a constructive tool for growth, ensuring that we consistently deliver exceptional service and exceed your expectations. Choose Fraser & Co, where your feedback matters, and together, we build a stronger, more responsive real estate experience.

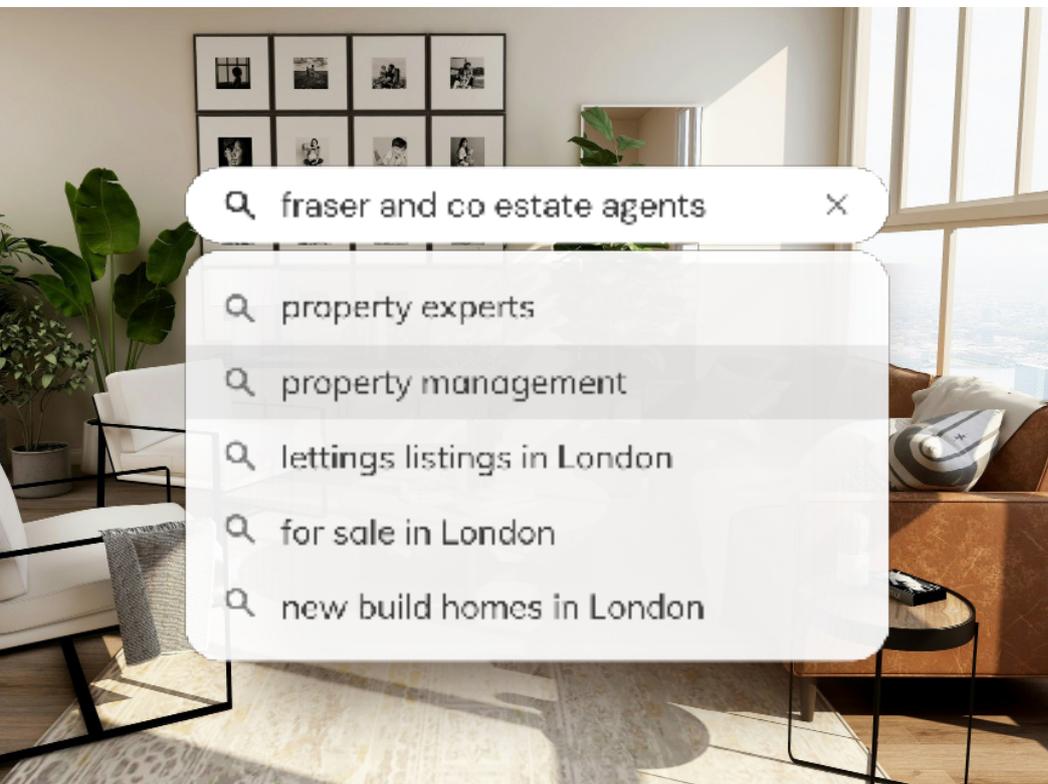
What makes Fraser & Co Different?

Looking for a top-notch London based estate agency with a wealth of experience? Look no further than Fraser & Co. With nearly three decades in the business, we have become experts in all aspects of the property market, including property sales and lettings, property management, new homes, and more.

Our sales and lettings specialist teams have a wealth of experience and local expertise, making us the go-to choice for those looking to buy, sell, or rent property in London. At our estate agency, we specialize in helping buyers and renters find the perfect property in London.

Whether you're looking for a spacious family home, a chic city apartment, or a stylish studio, we have something to suit your needs. We aim to make moving and investing in London property a seamless, five-star experience, with our award-winning team looking after your interests long after you've signed on the dotted line and unpacked the boxes. Find out where your next property could be.

Find what moves you with Fraser & Co.



Fraser & Co Services

Property Management

If you're looking for Property Management Specialists in London, look no further. With our team of highly experienced professionals, we are dedicated to providing comprehensive property management services to landlords, tenants, and investors alike.

We understand that managing a property can be a complex and time-consuming task, which is why we offer a wide range of services to take care of all your property management needs. Our services include everything from tenant screening and rent collection, to maintenance and repairs, ensuring that your property is well-maintained and running smoothly at all times.

Lettings

At Fraser & Co London Estate Agents, we take pride in being your go-to choice for lettings, offering a blend of professionalism and friendliness that sets us apart. For tenants embarking on the search for their perfect home, our diverse portfolio of rental properties is curated with care to ensure a smooth and personalised experience.

Landlords, entrusting us with their investments, benefit from our market expertise and innovative marketing strategies, all designed to maximize returns. What truly distinguishes Fraser & Co is our commitment to building relationships based on transparency and reliability. Choosing us means choosing a trusted partner in the intricate world of London real estate, where your dreams and investments are not only valued but elevated. Experience the difference with Fraser & Co – your key to a seamless and successful property journey.

Sales

Discover your ideal property journey with Fraser & Co London Estate Agents, where buying and selling homes becomes a friendly and enjoyable experience. Whether you're a buyer in search of your dream home or a seller ready to embark on the next chapter, we're here to make it seamless and stress-free. Dive into our diverse portfolio of exceptional properties, carefully curated to suit every taste and preference for our beloved buyers.

For sellers, our strategic and innovative approach ensures your property shines in the market, attracting the perfect audience. What makes Fraser & Co truly special is our commitment to building relationships grounded in trust and reliability. Choosing us means opting for a collaborative partner invested in bringing your property dreams to life, all while delivering unbeatable results in the dynamic London real estate scene.

New Homes

Embark on an exciting journey into the world of new homes with Fraser & Co London Estate Agents, your trusted partner for buyers and developers alike. For buyers seeking a fresh start in a brand-new space, our curated selection of new homes promises modern living with a touch of luxury. Whether it's your first home or a step towards something bigger, Fraser & Co ensures a seamless and personalised experience.

Developers, collaborate with us to bring your vision to life. We specialize in showcasing new developments with innovation and strategic marketing, ensuring your project stands out in a competitive market. What sets Fraser & Co apart is our passion for creating spaces that resonate with both buyers and developers – spaces that inspire and elevate the way we live.

Our People.



Robert Fraser
Managing Director

Fraser & Co - Founded by Robert in 1995 has a rich history starting from a humble beginning of working from home. The company has come a long way in nearly three decades, establishing itself as a premier player in the local and overseas property market.



David Parris
Operations Director

David joined the Fraser team in September 2021 and has driven the operations and team management with great success.



Elvis Balic
Lettings Manager

Elvis has been with the company since 2013 and has developed and proven his knowledge and skills in the Lettings Market. He is an extremely valued member of our team.



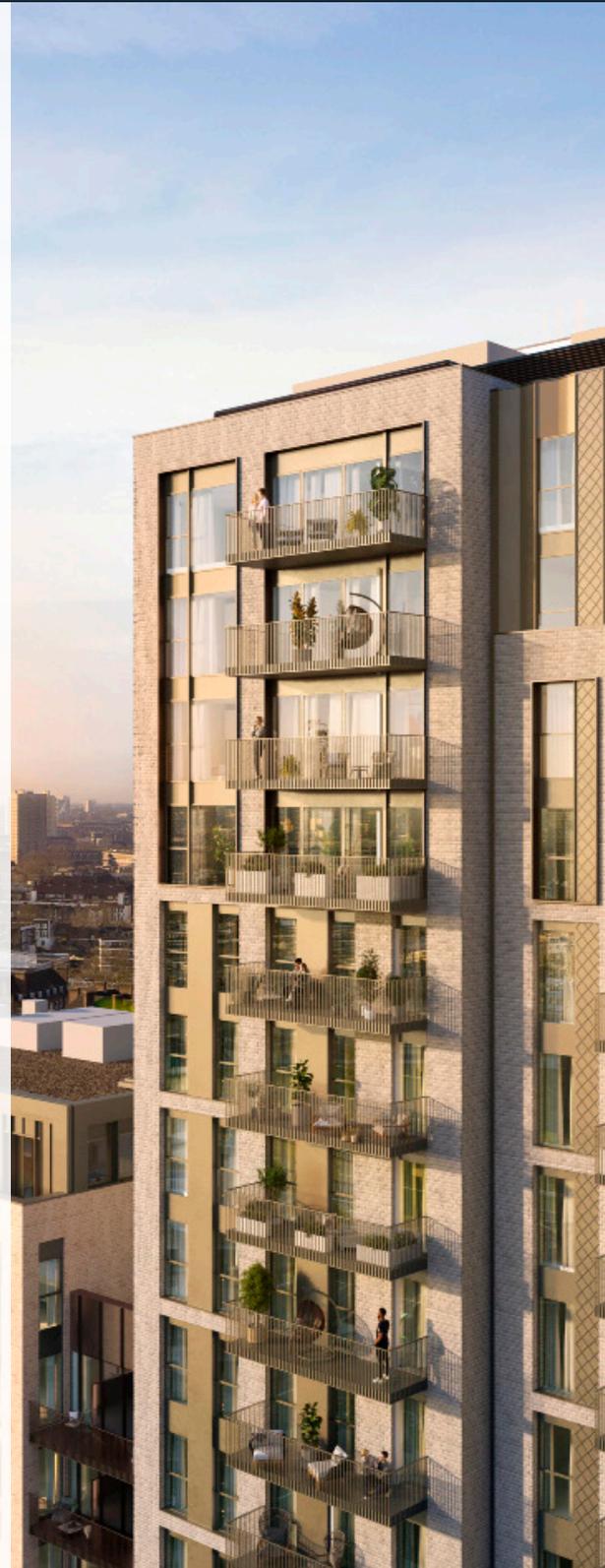
Toni Alger
Head of Property Management

Toni Alger has been an integral part of Fraser & Co for over 13 years. Her deep expertise in property management, combined with her exceptional leadership skills, has consistently proven her to be a trustworthy and reliable professional.



Andrew Assaker
Sales Manager

Starting way back in 2011 Andrew is one of our longest employees and has continued to prove his unwavering talent in the sales market.



Fraser & Co Memberships.

Why are these important?

Estate agents in the UK are required to be members of various regulatory bodies and schemes to ensure transparency, professionalism, and protection of both landlords and tenants. Here's a brief explanation of why they need to be members of the mentioned organisations:

Safeagent – Accreditation Scheme



Peace of mind for landlords and tenants safeagent is the UK's leading, not for profit accreditation scheme for lettings and management agents operating in the Private Rented Sector. safeagents meet strict compliance criteria to provide reassurance to landlords and tenants.

TDS – Tenancy Deposit Scheme



The TDS are the longest-serving, not-for-profit government approved scheme protecting millions of tenancy deposits since 2003. As a government approved provider of alternative dispute resolution, they provide free, impartial end of tenancy dispute resolution and mid-tenancy conciliation and mediation services.

The Property Ombudsman



The Property Ombudsman Service (TPOS) is the largest scheme, established in 1990. They will offer you advice and guidance and will undertake early resolutions wherever possible.

RICS – The Royal Institution of Chartered Surveyors



Our Directors David Parris & Keith Fraser are members of The Royal Institution of Chartered Surveyors (RICS), a leading professional body working in the public interest to advance knowledge, uphold standards, and inspire current and future professionals. Members help to create and protect built and natural environments that are sustainable, resilient and inclusive for all.

Find what moves you with
Fraser & Co.



London West End Office

Ground Floor
Unit 12, West End Quay
1 South Wharf Road
London W2 1JB
Tel: +44 (0)20 7723 5645
Email: paddington@fraser.uk.com

Property Management

Hub

First Floor
Unit 12, West End Quay
1 South Wharf Road
London W2 1JB
Tel: +44 (0)20 7723 5645
Email: paddington@fraser.uk.com

Mill Hill East Office

Plaza Collection Sales Suite
Bittacy Hill
London NW7 1BS
Tel: +44 (0)20 7725 4295
Email: info@fraser.uk.com

Hong Kong Office

Level 18, China Building,
29 Queen's Road Central,
Central
Tel: +852 9498 4333
Email: hongkong@fraser.uk.com

City & Shoreditch Office

47 Great Eastern Street,
London, EC2A 3EP
Tel: +44 (0)20 7708 6869
Email: city@fraser.uk.com

Kew Bridge & Brentford Office

571 Chiswick High Road
London W4 3AY
Tel: +44 (0)20 8747 0661
Email: kewbridge@fraser.uk.com

Colindale Office

5 Charcot Rd,
London NW9 5HG
Tel: +44 (0)20 8200 3070
Email: colindale@fraser.uk.com



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